

THE YARD Magazine

Full Page Ad: 8.5" x 11" - \$550
Half Page Ad: 8.5" x 5.5" - \$400
Quarter Page Ad: 4.25" x 5.5" -
\$280

THE YARD Magazine Issue

Dates:

Issue One: October 18, 2016
Issue Two: November 17, 2016
Issue Three: February 23, 2017
Issue Four: April 13, 2017

**Premium Poster AD at
THE YARD Distribution
Points**

Per month 17" x 22" - \$125

Cisternyard.com Advertising

300 x 300 Pixels available for

\$30 per week
Or
\$80 per month
-

***should be no less than 150
DPI as a quality parameter***

**CisternYard Radio
Advertising**

20-50 spots at \$4/ spot

51-100 spots at \$3/ spot

101+ spots at \$2/ spot

DISCOUNTED Bundle Package Pricing

Option One: Full page ad for 2 Issues + 3 months advertising on Cisternyard.com
+100 spots on radio- 30% off normal price

(Normal Price: \$1,490) (New Bundled price: \$1,043) (Save \$447!!)

Option Two: ½ page ad for 2 issues + 1.5 months advertising on Cisternyard.com+
50 spots on radio- 20% off normal price

(Normal price \$1,020) (New bundled price: \$816) (Save \$204!!)

Option Three: ¼ page ad for 2 issues +3 weeks on Cisternyard.com +20 on radio-
10% off normal price

(Normal price: \$650) (New bundled price: \$585) (Save \$65!!)